



Mr. Heisner demonstrates Karate
... With a friend, right

Tonawandas YW offers Karate

The YWCA of the Tonawandas, will have a Karate demonstration at 7:30 p.m. Tuesday in the Tremont Street building.

Robert Heisner, local Karate instructor, will demonstrate both Wado Ryu and Tae Kwan Do Karate.

Mr. Heisner studied in Japan and holds the second degree black belt. He is a student of Park Jong Soo of Toronto, former national Korean champion, and is affiliated with the International Tae Kwan Do Federation in Seoul, Korea.

Mr. Heisner will instruct a Karate self-defense course at the Y beginning in March. Anyone high school age or older may join. The course will cover physical conditioning, self-defense techniques, breathing and mental preparation in the art of Tae Kwan Do Karate.

Call the YWCA for further information.

Series on American Indians' rights planned for next week at University

The Native American Cultural Awareness Organization of the State University at Buffalo will conduct a five-day series of films, lectures and workshops on "American Indians' rights in contemporary society" next week on the Main Street campus.

The week's theme is "Spirit, Unity, Peace — The Real People" and is an attempt to live by the Indian quotation, "Let us put our minds together and see what life we will make for our children."

NACAO, a student group on the campus whose 28 members represent various Indian nations, deals primarily with Indian students' needs. The conference is intended to serve the

Indian community of Western New York as well as the Buffalo community at large.

The program is free and open to the public. The following is the week's events:

Monday: "The North American Indian" (film in three parts), narrated by Marlon Brando, 7:30 p.m., Rm. 243, Health Sciences Building.

Tuesday: "Indian Unity through Awareness," lecture by Janet McCloud, the Puyallup Nation, 8 p.m., Norton Union, Fillmore Room.

Wednesday: "Onondaga: A Threatened Nation Within the State of New York," workshop led by Oren Lyons of the Onondaga Nation, 2 to 4 p.m., Room 234, Norton Union. Evening Assembly with members of Onondaga Nation, 8 p.m., Fillmore Room, Norton Union.

Thursday: "Indian Unity, a Matter of Survival," workshop led by Beeman Logan of the Tonawanda Seneca Nation, 2 to 4 p.m., Room 234, Norton Union; "Hopi — Black Mesa — A Hopi Way of Life," lecture by Thomas Banyaca of the Hopi Nation in Arizona, 8 p.m., Fillmore Room, Norton Union.

Friday: "Toys and Termi-

nation, What Price Progress," workshop led by members of the Seneca Nation's constitutional rights committee, 2 to 4 p.m., Room 234, Norton Union; Concert: Floyd Westerman, recording artist, "Custer Died for Your Sins" at 8 p.m., Room 148, Diefendorf Hall.

Tonawanda Senior Citizens plan St. Pat's Day luncheon

Mrs. Katherine Houck will serve as chairman of the St. Patrick's potluck luncheon to be given by the Senior Citizens' Club of Tonawanda at noon Monday in the Community Building on Gibson Street.

The Kitchen Band of the Golden Agers of the Tonawanda Salvation Army will perform and will also be luncheon guests. Assisting Mrs. Houck will be Mrs. Paul F. Olson, Mrs. Anne West, Mrs. Clara M. Remmele, Mrs. Antoinette Kley and Mr. and Mrs. Alois Ruettimann.

There will be no card party. Other March activities include: A slide-illustrated talk by Willard Dittmar at 7:30 p.m. Wednesday, March 22. Subject of the talk will be "A Tale of

Two Cities — Tonawanda and North Tonawanda." A special craft project will be undertaken on all other March meeting days. Members will assemble Easter tray favors and novelty gifts to be presented to two area hospitals' children's wards.

OLC plans annual retreat

Our Lady of Czestochowa Parish will have its annual Retreat and Day of Recollection beginning at the 10:45 a.m. Mass Sunday at the church.

The retreat master will be the Rev. John Gabalski, rector of the Diocesan Preparatory Seminary. The retreat is open to all parishioners 16 years of age and over. Chairmen of the event, sponsored by the Holy Name Society, are Stephen Pachla, Joseph Kovach and Walter Jasinski. Participants are requested to meet at the school hall by 10:30 a.m. Sunday.

Organizations

NTHS DANCE
The Sophomore Class of North Tonawanda High School will sponsor a dance from 8 to 11 tonight featuring "Abigail" in the Senior High School gym. Tickets will be available at the door.

RUMMAGE-BAKED GOODS SALE

Highland Park Chapter 403, Order of the Eastern Star, will sponsor its annual rummage and baked goods sale from 9 a.m. until 1 p.m. Monday in the Masonic Temple, Delaware Road, Kenmore. Mrs. Maurice K. Brown, general chairman, will be aided by Mrs. Charlotte E. Fronapel, Mrs. Edward T. Hamilton and Miss Dorothy M. Davison. Mrs. William G. Pert will supervise the baked goods sale.

AMARANTH ELECTIONS
Twin City Court 141, Order of Amaranth, will meet at 8 p.m. Monday in the Masonic Temple, Minerva Street, Tonawanda. Election of officers and reading of reports will be conducted.

NATIONAL HOSE AUXILIARY
Plans for the National Hose Auxiliary's fall bazaar will be discussed at 7:30 p.m. Monday in fire headquarters, 44 William St., Tonawanda. A clothing demonstration will follow.

ART EXHIBIT
The Towne Art Guild will open its annual spring show Monday at the Boulevard Mall. More than 100 works of art will be on display. The show closes March 25.

DELAWARE AUXILIARY
The Ladies' Auxiliary of the Delaware Hose Company will celebrate their 17th anniversary Monday in the Garden Room of the Packet Inn, North Tonawanda. Dinner will be served at 6:30 p.m.

North Tonawanda Girl Scouts to observe 60th anniversary

Girl Scout Sunday will be observed by the Evergreen and Wide Meadows Neighborhoods at 2:30 p.m. Sunday with an ecumenical service at St. Joseph's Church, North Tonawanda.

"Harmony, It's the Real Thing" will be the theme for the observance of the 60th anniversary of Girl Scouting in the United States.

Brownies, Juniors, Cadettes and Seniors will participate. A special Cadette chorus will perform and a drama will be presented by Senior Scouts. The

Brownies will participate in the Juliette Low World Friendship Fund presentation. For this fund, Scouts give a penny for each year of their age.

The Junior Scouts will use and distribute programs. During the service, each troop will use a banner they created.

The Rev. David Kaplan of St. Martin Church and the Rev. Msgr. Richard P. Rutecki and the Rev. Louis Dolinic of St. Joseph's Church will participate.

All Girl Scouts of North Tonawanda are invited. The

committee who organized the service is: Mrs. Allan Johnson, Mrs. Robert Rossenberger, Mrs. James Till, Mrs. Gerald Murray, Mrs. Harry Sikora, Mrs. Francis Breen and Mrs. Leslie Arnold.

Lamaze childbirth technique Tonawanda Jaynees topic

Mrs. Richard Crouch, R.N., will present an informal talk on the Lamaze technique for childbirth when the Tonawanda

Jaynees meet at 8 p.m. Tuesday in the Tonawanda City Hall Community Room.

A 20-minute movie called "Birthright" also will be shown. Anyone interested is welcome to attend.

Mrs. Crouch, who received her bachelor of sciences degree in nursing from the State University at Buffalo, has an accreditation from the American Society for Psychophysics in Obstetrics, Inc., Niagara Frontier Chapter. She is presently a clinical instructor with freshman nursing students at Millard Fillmore Hospital. She has had her last two children with the Lamaze method.

Mrs. Robert Hardison will be hostess for the evening.

Do you want your photo?

Attention brides and brides-to-be:

If you want the wedding or engagement photo you submitted to The NEWS, you'd better make a mad dash to The NEWS office at 435 River Road, North Tonawanda, and pick it up.

We're starting our spring house cleaning a little early this year because the overcrowding in the photo files must be relieved.

All wedding and engagement photos printed prior to September 1971 will be disposed of next week. So, come and get it if you want it.

CUPID BOOM
HONG KONG (UPI)—The number of marriages registered in Hong Kong in 1971 reached a record high total of 26,904, according to the registrar general. It was 6,473 more than the previous record of 20,431 in 1970.

Ken-Sheriton Garden Club plan 'Easter Fun and Fancy'

"Easter Fun and Fancy" will be the theme when the Ken-Sheriton Garden Club meets at 8 p.m. Tuesday at St. Mark's Lutheran Church, Kenmore.

Mrs. Frederick Holden will present a demonstration and workshop meeting on the making of antique flowers.

Mrs. Leonard A. Murszewski, landscape design chairman, will present a short discussion

on a "four season garden." Mrs. Gerald C. Bennett, conservation chairman, will discuss what to plant to encourage birds in the garden.

Hostesses will be Mrs. Lloyd E. Hahn, chairman, assisted by Mrs. Edward F. Volland, Mrs. William D. Morelli and Mrs. Cornelius C. Dowd.

"Blowing in the Wind" will be

the theme for the Gardenettes' meeting at 3:30 p.m. Thursday at St. Mark's Lutheran Church. Mrs. Volland will conduct a workshop on making interpretive arrangements.

The executive board will meet at 8 p.m. March 28 at the home of Mrs. John R. Nichter. She will be assisted by Mrs. Edward H. Fick and Mrs. Dowd.

Bess Myerson leads search for elusive 'good' bargains

"Special! On sale this weekend. Prime quality sirloin tip roasts, only \$1.29 a pound. One to a customer, please."

Have you ever read such a supermarket ad in your newspaper? Of course. And how often have you built your weekly shopping list around the special, piled the kids in the car, and set off to do your shopping with visions of a four- or five-dollar savings on the week's groceries?

Only to discover that the supply was limited, and the advertised roasts have vanished. Or that the ad apparently was wrong because the market's price is higher than you thought.

This happens to bargain hunters often enough, but when Consumer Affairs Commissioner Bess Myerson heard about it, she decided to dig a little deeper.

Department inspectors, sent off on a bargain-hunting tour of all the branches in New York City of a major national supermarket chain, returned with the news that in one out of every three cases, goods advertised for sale were either unavailable or priced higher than the ad.

The investigation began with a barrage of complaints coming into the department from East Harlem, a poor neighborhood of relatively unsophisticated, and usually minority member, housewives. Weekend sale items, they complained, mysteriously never arrived in the stores or "couldn't be located" or were simply unavailable.

"During the course of the five-month-long investigation," says consumer advocate Bruce C. Ratner, "inspectors found that 5,069 items were listed as 'on sale,' and that 1,765 of these items were either unavailable or overpriced."

The investigation revealed that there was a pattern of these findings throughout the five

boroughs of the city. The worst, it turned out, was on the Lower East Side, another area of considerable poverty, and the situation continued through many economically deprived sections of the city.

Interestingly, no significant number of such misleading advertisements was reported at markets on the affluent Upper East Side of New York, or in the fashionable sections of any of the other boroughs.

Department inspectors went on shopping tours on Fridays, two days after the weekly sales were scheduled to begin, and began their search for the "special" items. Often, they were told that employees "had not yet unpacked or repriced sale items." At other times, store employees claimed that the delivery trucks had not yet arrived. In two stores, an inspector was told that certain sale items, such as canned hams, were not on display because the consumer was expected to know enough to ask for the special if she wanted it.

Another inspector found the manager of a meat department using the previous week's price list, and so mispricing most of the meat.

Few of the stores posted copies of the newspaper advertisements. Thus, shoppers could not compare actual prices with advertised prices unless they had taken the trouble to make notes before setting out to do their marketing.

The department's investigations, explained Commissioner Myerson, "reveal a consistent pattern of failure to supply advertised goods. Shoppers were lured into stores by advertised low prices and they then couldn't find what they were looking for, or they found that they were asked to pay more."

As a result of the investigation,

Shriners host youth at circus

More than 70 retarded youngsters will leave the Royal Knight Restaurant at 9:30 a.m. tomorrow for the Shrine Circus at Memorial Auditorium in Buffalo.

The children from the Parent's Council School for Retarded Children at 2299 Elmwood Ave., Kenmore, and the Kenmore School System will be guests of the Kenmore Shrine Club at the event.

WEO

WHERE ECONOMY ORIGINATES

IS OUR NAME!

Wild Warehouse Prices!

Absolutely. No Compromise In Quality!

ON SALE SATURDAY ONLY

BOYS' 2 PC. VEST SUITS

\$2

* LIMIT ONE SET ADULTS ONLY
* NEW POLICY * FANTASTIC VALUES
* PLEASE WATCH FOR THESE "MINT" ADS

NORBANS

OVER FIFTY STORES COAST TO COAST

ON SALE SATURDAY ONLY

MISSSES' & WOMEN'S DRESSES

\$2

* LIMIT ONE ADULTS ONLY
* NEW POLICY * FANTASTIC VALUES
* PLEASE WATCH FOR THESE "MINT" ADS

NORBANS

OVER FIFTY STORES COAST TO COAST



BEFORE YOU CAN EVEN SAY "HELP" BILL LOWE IS THERE.

And you would have met him last April 10, if you'd been living at 80 St. Mark's Place on New York's Staten Island.

That night over 100 families were forced out of their apartments by a five-alarm blaze. And Bill was on the scene.

Not as a fireman, or a policeman, or even a fire buff. But as a Red Cross Volunteer. Rushing to find some beds for people in a nearby church. Rounding up sweaters and pants and shoes for people who'd lost just about everything. And passing around sandwiches and coffee to weary firemen and reporters.

That fire — and Bill's 7 hours on the scene — didn't make very big headlines in your morning paper. It wasn't that kind of "major disaster." But because there was a need for such assistance, the Red Cross was there to help. With volunteers like Bill.

Red Cross Volunteers — America's best neighbors — are the backbone of services like these, all across the country. People who give their time. And themselves. Maybe you don't have a whole lot of hours to give to the Red Cross every month.

But think a little. Where do you fit in? The American Red Cross.



PEOPLE LIKE YOU HELPING PEOPLE LIKE YOU.

advertising contributed for the public good